

ANUPAMA JALAN

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SUMMARY

Frontend Developer with 3 years of experience in building and maintaining high-quality software products using **PHP**, **React.js**, **MySQL**, and **WordPress**. Proficient in **CI/CD pipelines**, **cloud-based database management**, and **API integrations**. Strong engineering background with experience solving complex technical problems, automating processes, and contributing to **agile software development lifecycles**.

SKILLS

- **Programming Languages:** PHP, JavaScript, React.js, jQuery, HTML/CSS, AJAX
 - **Frameworks & CMS:** Laravel (familiar), WordPress, MVC, WooCommerce
 - **Tools & Platforms:** Git, CI/CD Pipelines, MySQL, Opencart, BigCommerce, Trello, VS Code
 - **Agile Methodology:** Scrum, Project Management
 - **Database Management:** Cloud-based DB, SQL
 - **Cloud Infrastructure:** Experience with AWS, cloud containers (basic)
 - **Other:** SEO, UI/UX Design, RESTful APIs, Performance Optimization
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EXPERIENCE

Frontend Developer

Appycodes — Aug 2021 - Feb 2024

- Collaborated with cross-functional teams, including **product managers** and **operation engineers**, to design and develop scalable, enterprise-class web applications using **PHP**, **JavaScript**, and **React.js**.
- Implemented and maintained **CI/CD pipelines** to automate deployments, ensuring high availability and seamless updates across multiple client sites.

- Developed and optimized key features, including **API integrations**, **security implementations** (Google reCAPTCHA), and custom WordPress functionality.
- Managed database replication and server-side management for a portfolio of replicated websites, ensuring consistency, performance, and reliability.
- Troubleshoot and resolved complex technical issues, contributing to a **five 9's uptime** standard.
- Worked with **ACF** (Advanced Custom Fields) and **Moodle integration** for dynamic, client-specific solutions.
- Collaborated on projects with focus on SEO, performance optimization, and best practices in **clean code** and **agile development**.

Key Projects:

- **MATPN Agenda Page**: Developed a dynamic, multi-day agenda page for MATPN using **ACF**, improving client engagement and functionality.
- **BlueGrit Recruitment Portal**: Designed and developed an end-to-end job portal with **custom WP Job Manager integrations** and seamless payment system integration.
- **Devonshires Claims**: Built the **FAQ section** with **SEO enhancements** and developed **megamenu** navigation for improved user experience.
- **Premier TEFL**: Led maintenance and enhancements for the website using **Trello-based task management**, integrating **Moodle** for e-learning and improving site responsiveness.
- **Garment Printing**: Developed the **megamenu** through **PHP** and **jQuery**, implemented multiple page redirections, and designed the **SHOP BY BRAND** page, significantly enhancing user experience and navigation.
- **Skindays**: Integrated **Typeform** with the website using third-party **API calls**, managed e-commerce functionality, and optimized the membership and pricing modules through **PHP** and **jQuery**.

Co-Founder & Business Owner

Little Treasures, Siliguri — Jan 2012 - Jul 2021

- Managed the business operations, including **inventory management**, **sales optimization**, and vendor relationships, for a retail chain.
- Spearheaded marketing and operational strategies that drove consistent business growth and customer satisfaction.

Associate Software Engineer

TCS — Jan 2011 - Oct 2011

- Contributed to backend development using **PHP** and **MySQL**, enhancing system performance and resolving complex technical challenges.
 - Participated in **code reviews** and collaborated on **enterprise-level** application development projects.
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EDUCATION

B.Tech in Information Technology

Sikkim Manipal Institute of Technology — 2007 - 2011

CGPA: 8.75/10.0

LICENSES & CERTIFICATIONS

- **AWSome Day Online Conference** — Amazon Web Services (AWS)